



RULEBOOK & GUIDELINES FOR THE MISS RODEO UTAH PAGEANT

WHO IS MISS RODEO UTAH: *Miss Rodeo Utah symbolizes the young women of our state who wish to further promote the sport of rodeo, and in so doing, promotes the great western way of life. She is also the ideal All-American Girl and is the young woman who will represent rodeo as she travels the length and breadth of the State of Utah.*

While spreading goodwill for her community and state, Miss Rodeo Utah is garnering the richest experience of her life and laying the foundation for her future. The young woman that wants to be a leader in her community and further promote our western way of life is the girl we are looking for within our state. She is a person who loves horses, rodeo, and all that they represent. She is a role model to exemplify to the youth of the State of Utah what can be accomplished in this western environment.

Miss Rodeo Utah serves as an ambassador of rodeo to the general public, portraying excellence in sportsmanship, high moral, and ethical character, and reflects careful and humane treatment of animals. She must understand the sport of rodeo and the people that enjoy rodeo as a professional sport. She is expected to act, speak, and dress according to the prestige the title deserves at all times during her reign.

CONTEST ELIGIBILITY: *The following are the general guidelines for eligibility for the Miss Rodeo Utah Pageant:*

- (a) Each contestant will be 21 years by November 1, 2025 and will be no older than 26 years of age by December 31, 2025. Upon request, they will provide a copy of a government issued identification (such as a birth certificate, driver's license, passport, etc.) verifying their age.*
- (b) Have obtained a high school diploma or equivalent of a high school education.*
- (c) She shall never have been married. The winner of the Miss Rodeo Utah title shall also agree not to get engaged or marry during the year of her reign. If she should get engaged or married, or for any reason is not able to fulfill her obligations, all benefits, and gifts as well as the title will be removed from her and passed to the First Runner-up in that year's pageant.*
- (d) She shall not be charged with and/or determined to have committed a felony.*

- (e) *She shall have executed all consents and/or waivers of liability presented as conditions to compete.*
- (f) *She shall be a legal resident of the State of Utah and maintain her residency throughout her reign. She shall never have been a previous Miss Rodeo Utah Queen or competed at the Miss Rodeo America Pageant previously.*
- (g) *All contestants are required to abide by the pageant rules and regulations with possible disqualification for infraction of those rules.*
- (h) *Abide by all rules and regulations of the Miss Rodeo Utah and Miss Rodeo America Pageants.*
- (i) *Have not been disqualified from a contest or forfeited any title including but not limited to MRU.*
- (j) *There is no limit to the number of times that an individual can compete in the Miss Rodeo Utah Pageant as long as the contestant meets eligibility requirements.*
- (k) *Should circumstances ever occur that a contestant is conducting herself in an improper manner, she will be disqualified from the pageant competition.*
- (l) *If the Miss Rodeo Utah title holder has ever been pregnant, is pregnant or becomes pregnant during her reign, she will forfeit her crown and all benefits and gifts received from the pageant and title.*
- (m) *The Miss Rodeo Utah queen is required to sign a contract that defines the requirements during her reign. She will meet with pageant officials following the pageant competition to review and sign this document.*

Any contestant not meeting the qualifications set forth above shall be denied the right to compete in the Miss Rodeo Utah pageant.

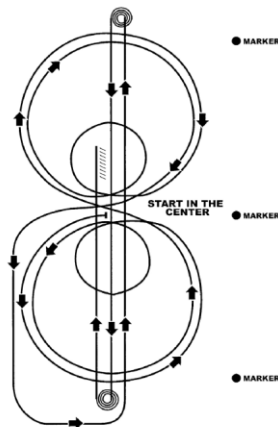
DIVISIONS OF JUDGING: *There will be 4 judges. Judges are selected for their expertise in all fields of the competition. They will judge each major category of personality, appearance, and horsemanship. They should all have an awareness of correct western dress, they should be knowledgeable about the sport of professional rodeo, and they should be experienced western-type horsemen and horsewomen who are accustomed to judging horse events. Judging will also occur in the areas of public speaking and photogenic ability. Each contestant will have the opportunity to be judged informally, in formal interviews, during luncheons, breakfasts, fashion show, speeches and horsemanship competition; as well as any other activities deemed appropriate by the pageant committee or judges. A criterion within each major area of judging includes the following:*

HORSEMANSHIP DIVISION: *The purpose of this division is to select the young woman who scores the highest in:*

- (a) *Horsemanship control of mount, handling and executing various riding patterns.*
- (b) *Ability to sit a saddle - balance; position of hands, feet, and seat; as well as presentation rides.*
- (c) *The understanding and skill of the contestant will be judged and not the horse. However, it is certainly recommended that you have your horse and tack clean and ready for competition. Please make sure your equipment is in good working order.*
- (d) *Each contestant will be interviewed by a panel of judges regarding general horsemanship knowledge with specifics in knowledge of tack, horse care, knowledge of professional rodeo, current PRCA standings, rodeo terminology, equine science, etc.*
- (e) *Patterns for horsemanship riding competition will be selected from the Miss Rodeo America patterns and/or reining patterns. The contestant will do presentation rides, follow, and execute the patterns as outlined and/or ride in a free-style, open competition pattern of her choosing (to include the require elements of presentation ride, slide stop, lead change and back). Tie-downs are permitted. During portions of the horsemanship competition, another contestant will ride your horse. Whatever bit, bridle, reins, and tie-down you use on your horse during your patterns will remain with the horse for the other contestants' use during the horsemanship competition. During the Free-Style Competition, if a contestant exceeds the 2-minute time limit, a penalty will be assessed.*
- (f) *Contestants may not use spurs during the competition or during the warming up of her horse. Contestants may wear spurs during the parade and rodeo.*
- (g) *Stalling for your horse. If contestant will need horse accommodations, they can make arrangements for stalls by contacting the Weber County Golden Spike Arena. Contact Amy King at 801-399-8798. Payment for stall will be the contestant's responsibility.*
- (h) *There will NOT be any parents or trainers allowed to warm-up horses in the arena prior to the horsemanship competition.*
- (i) *If a horse is deemed unfit, by the committee or the judges, the horse will be pulled, and the reigning Miss Rodeo Utah's horse will be used in its place.*
- (j) *Dress for horsemanship, is a Wrangler® pant product, form-fitting blouse, or shirt with long-sleeves any color with shirttail tucked in. No vests and no jackets. Any color accessories (hat, boots, belt) may be used.*
- (k) *Contestants must use the same horse for all judged horsemanship competitions.*

HORSEMANSHIP PATTERNS:

WORKING COW HORSE PATTERN II



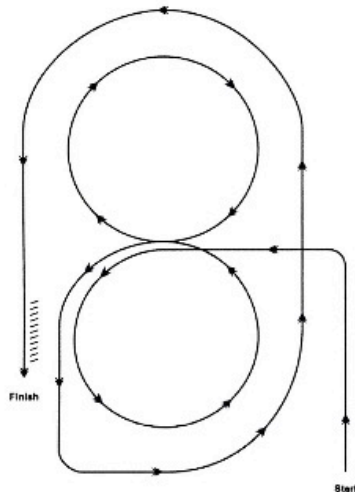
Mandatory Marker Along Fence or Wall

Trot to center of arena and stop. Start pattern facing toward judge.

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|--|----------------------|
| 1. Pick up left lead, complete three circles to the left. The first one large and fast, the second small and slow, the third large and fast. | Pattern II |
| 2. Change leads at center of arena. | 1. Left circles |
| 3. Complete three circles to the right. The first one large and fast, the second small and slow, the third large and fast. | 2. Right circles |
| 4. Change leads at center of arena. | 3. Stop |
| 5. Do not stop, continue on to run downs. | 4. 3 1/2 left spins |
| 6. Run to far end past the marker to a sliding stop. Hesitate | 5. Stop |
| 7. Complete 3 1/2 spins to the left. Hesitate. | 6. 3 1/2 right spins |
| 8. Run to far end past the marker to a sliding stop. Hesitate | 7. Stop and back up |
| 9. Complete 3 1/2 spins to the right. Hesitate. | |
| 10. Run past center marker to a sliding stop. Hesitate. | |
| 11. Back at least 10 feet in a straight line. Hesitate | |
| 12. Hesitate to complete pattern. | |

This pattern may be used as a lope in pattern; refer to rule 452(c).

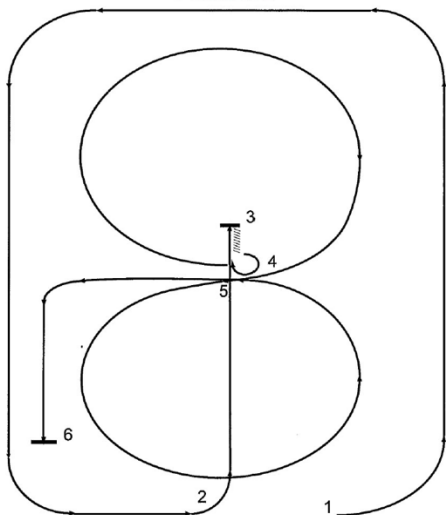
Pattern 1



Horsemanship Pattern 1:

1. Do extended jog along side of arena, then to center
2. Begin lope at center of arena and lope left circle on left lead
3. Change leads at center of arena and lope right circle on right lead
4. Change leads and continue loping around end of arena
5. Once on the straight, increase speed and continue around end of arena
6. Stop and back
7. The MRAI Judges Committee reserves the right to make alterations and/or additions to this pattern.

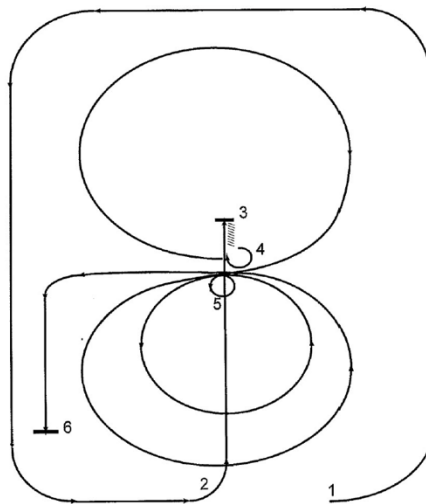
Pattern 2



Horsemanship Pattern 2:

1. Circle the arena, on the left lead, at an extended lope.
2. Guide left and lope down the center of the arena with moderate speed.
3. Pass the center of the arena, stop and back to the center.
4. Execute a 3/4 turn to the right and lope a circle, to the right, with moderate speed.
5. Change leads and lope a circle, to the left, with moderate speed. After completing the circle, continue loping on the left lead toward the end of the arena.
6. Stop and pause to show completion of pattern.

Pattern 3



Horsemanship Pattern 3:

1. Circle the arena, on the left lead, at an extended lope.
2. Guide left and lope down the center of the arena with moderate speed.
3. Pass the center of the arena, stop and back to the center.
4. Execute a 3/4 turn to the right and lope a circle, to the right, with moderate speed.
5. Stop in the center, execute a 360 degree turn, to the left. Lope a small slow circle, to the left, followed by a larger, faster circle to the left. At the center of the arena, rate back to the slower speed and continue loping on the left lead toward the end of the arena.
6. Stop and pause to show completion of pattern.

PERSONALITY DIVISION: *The purpose of this division is to select the woman who scores the highest in the following areas:*

- (a) *Intelligence and knowledge of current events and the general ability to present herself to people in a positive manner.*
- (b) *Conversational ability in varied areas; grammar and proper use of English language is most important.*
- (c) *Genuine interest in other people and noticeable courtesy and diplomacy in all situations.*
- (d) *Ability to project her personality to people she may meet in a short time span; as well as being able to present herself positively in formal situations, in a riding arena, or before an audience in other activities.*
- (e) *Self-projection, the ability to project her personality, whether it is from horseback in the arena, on television or before an audience. Also, to be considered are sense of humor, showmanship, ambition, desire, and enthusiasm.*
- (f) *Showmanship - ability to present herself in a gracious manner, but also demonstrate ability to promote the professional sport of rodeo and serve in public events as a rodeo queen.*
- (g) *Have a happy outlook on life, general sense of humor, and ability to adapt to most situations requiring her presence.*
- (h) *Promptness in keeping the pageant schedule.*
- (i) *General ability to handle herself in situations that require maturity, and leadership while maintaining a genuine ability to relate to the grassroots of rodeo.*
- (j) *Judges will have a bio for each of the contestants, including a brief list of hobbies and other interests.*

INTERVIEWS: *The judges in various situations will conduct interviews. The contestants should realize that they could be judged at any time during the pageant whether formally or informally. Judges will be asking a variety of questions, and it should be expected that many of the questions would have some depth, so those judges may determine the character and knowledge of each contestant. This is expected whether the contestant is being questioned on the sport of rodeo, current, national, or local events, as well as items of major importance happening in the world. Each contestant should be prepared for a personal interview with the judges.*

APPEARANCE DIVISION: *The purpose of this judging division is to select the woman who scores the highest in:*

- (a) *General attractiveness, poise, and proper behavior in every situation.*
- (b) *Grooming - this is most important as the queen represents the State of Utah and the professional sport of rodeo. She must have neatness about her appearance and cleanliness is expected in every detail such as complexion, hands, hair, nails, fragrance, and clothing. Meticulous care in general grooming is essential for a contestant to be considered for the title of Miss Rodeo Utah.*
- (c) *Knowledge of Proper Western Attire – Contestants should be aware of what is fashionable western dress, with particular attention given to color coordination (contestants should know how the use of various color combinations can enhance appearance and eye appeal). Judges will be observing how a contestant's clothes fit and suit her personality.*
- (d) *Meticulous care and condition of clothing worn in the competition is expected.*
- (e) *The following rules of dress must be adhered to during the pageant and no exceptions will be allowed:*
- *Western dress is expected at all times during the pageant, other than informal events or leisure time for the contestants designated by pageant officials.*
 - *Western boots will be worn with all outfits.*
 - *A western hat must be worn with all outfits during the competition. Please make sure they are clean and in good condition. No straw hats.*
 - *Blouses should be a western, long-sleeved style. Revealing or transparent blouses are not allowed.*
 - *it is mandatory that contestants wear Wrangler® pant products whenever they are in pants.*
 - *All clothing must be strictly western in style: accessories such as belts, buckles, hats, boots, skirts, blouses, jackets, dresses, split skirts, vests, etc. Chaps are not permitted.*
 - *A variety of sleeve lengths and collar styles are allowed. Sleeveless or revealing necklines are not permissible.*
 - *Four (4) dress or skirt with blouse and/or jacket. **Contestants are allowed and encouraged to repeat an outfit for an event if desired.***
 - *Fashion Show – Trendy Western party attire themed outfit, boots, hat, belt & buckle. NOT a Western Elegant event. All dresses must have sleeves and sleeves should be longer than a cap sleeve. If dress or top does not*

have sleeves, then a jacket with sleeves must be worn. The skirt length should not be more than 3" above the knee. No halter or prom type dresses. No midriff showing. Nothing extremely low cut either in the front or the back. The style you project with your outfit should BE WESTERN. If you wear a pant product it must be a Wrangler pant product. Greeley Hat Works hats and Justin Boots are not required but encouraged

- Three (3) required wrangler outfits, any style blouse or jacket. (Wrangler pant – any fabric or style of pant that is manufactured by Wrangler.)
 - Two (2) horsemanship, Wrangler outfits any style and color, a western blouse (You need to bring additional blouses or jeans/slacks to wear to the rodeo when not competing.)
 - One Coronation Outfit to be worn July 24th. May be one already worn in competition.
- (f) The contestant's posture and poise are important. She should have an awareness of fashionable western dress and style with particular attention given to proper fit, style, color, and coordination that enhances her total appearance.
- (g) Judges will observe a contestant's posture, how she sits, walks, and models her outfits, the style she projects and her overall appearance and behavior. Judges will also be looking for individuality, imagination, versatility, creativity and how the contestant presents a complete image and appearance.
- (h) Judges will interview the contestants and may ask questions regarding familiarity of western wear, proper attire for western events, grooming, poise, style, and any other areas as deemed appropriate.

PUBLIC SPEAKING: Each contestant will be required to prepare and deliver a 1 ½ minute speech on a drawn topic. Contestants will draw a topic and have ten minutes to prepare their speech. A penalty will be assessed if the contestant goes over 1 ½ minutes. We are looking for creativity in developing the topic drawn and the presence during the delivery of the speech. Points allocated for the speech will be included in the total points.

IMPROMPTU QUESTIONS: Impromptu questions will be asked of each contestant during pageant functions. Questions may relate to the sport of professional rodeo and/or current events.

MODELING: Contestants will participate in the Fashion Show and will also be asked to model their outfit at other times throughout the pageant.

PHOTOGENIC ABILITY: Photogenic judging occurs in the pageant and the highest score of all contestants is given an award. Points allocated by the judges for this division will be included in the total points.

CONGENIALITY: Contestants will each vote for the congeniality award to be given to the contestant that demonstrates a genuine caring and friendliness towards other contestants throughout the pageant activities. These points will not be included in the total points.

FASHION SHOW TICKET SALES: You will be required to sell (15) Miss Rodeo Utah Fashion Show and Silent Auction tickets. **The tickets must be purchased online by July 12th.** There will be a drop-down menu for friends and family to select your name so that you will get credit for the tickets sold. The contestant that sells the most tickets will receive a cash prize.

SILENT AUCTION: Each contestant will be required to bring two donated or handmade articles for the silent auction. You will need to turn the articles in at the contestant/parent orientation. This will be a fund-raiser for the Miss Rodeo Utah, Inc. This is not a judged event and will be held in conjunction with the Fashion Show.

PROGRAM AD SALES: Each Miss Rodeo Utah Contestant will be required to sell \$500 worth of ads for the Miss Rodeo Utah Program. The ads for the program are \$250 for ¼ page ad, \$500 for ½ page ad and \$1000 for a full-page ad.

- All ads must be submitted by July 1, 2024.
- Email camera ready artwork for each ad to ncypers@gmail.com
 - Include the contestant name in the subject line of the email.
 - Include the ad size and the sponsor name in the body of the email.
- All money for ads must also be submitted by July 1, 2024 to Judy Duncombe the pageant secretary.
- Please contact Nicole Cypers at 801-726-9480 if you have any questions.

COMPLAINT PROCESS: All complaints must follow the formal complaint process.

1. All complaints must be written.
2. Complaints must include the name, address and daytime phone number of the person filing the complaint.
3. The complaint should include as much detail about the subject as possible in order for appropriate action to be taken.

4. Complaints may be submitted to any of the following:

Nicole Cypers, Director, Miss Rodeo Utah
5230 W 4825 S
Hooper UT 84315

5. Complaints must be signed and dated.
6. If a response to the complaint is desired, the letter must indicate so.
7. Any complaints that do not follow the above process will be classified as invalid.

SCORING:

**Miss Rodeo Utah
SCORING BREAKDOWN**

Event	Appearance	Personality	Horsemanship	Other*
Photogenics	-	-	-	25
Horsemanship Round 1	30	20	110	-
Horsemanship Round 2	-	20	110	-
Horsemanship Freestyle	30	30	100	-
Horsemanship Flag	-	25	25	-
Personality Interview	50	50	-	75
Horsemanship Interview	50	30	-	75
Panel Interview	25	30	-	15
Speech	30	30	-	60
Hall of Fame Luncheon	25	25	-	25
Special Judging Activity	30	30	-	20
Special Judging Activity	25	25	-	20
Fashion Show	50	30	-	30
Totals	345	345	345	345

1380 points possible from each judge X 4 = 5,520 + Test (25 points) = 5,545 Total Points

**Other category includes: photogenic, knowledge, presentation, and content & delivery.*

AUDITOR: *The official score sheets of the judges will be sealed in envelopes and delivered to the auditor for tabulation. The judges will hand off their score sheets to the auditor with a contestant parent representative present to witness the handoff. The sheets will not be made public for any reason. **At no time will parents, contestants, or others be allowed to see the scoring or tabulation sheets.***

CONTESTANTS EXPENSES DURING THE PAGEANT: *The Miss Rodeo Utah Pageant officials will pay for the room and board of each contestant during the official pageant activities. The hotel arrangements will be made by the committee and will be adhered to by each contestant. Family members, friends, or others may stay at the same hotel, but are required to make their own accommodations and **must pay for their own bills.** Family members, friends, or others are not allowed in the contestant's rooms or pageant judging areas unless specified in the agenda and/or as public events.*

PARENTS AND RELATIVES: *At no time during the pageant will parents or others associated with the contestant be allowed to interfere with the judges or pageant officials. These people will not be allowed in the general area of the horses and contestants during horsemanship competition. (This does not apply to getting your horse ready before horsemanship competition or as you return your horse to your parents immediately following the completion of the horsemanship competition.)*

The Miss Rodeo Utah Committee welcomes and encourages family, relatives, and friends to attend all events open to the public, or as designated in the agenda.

Your support and assistance during the pageant is very important to your contestant. She needs encouragement and help during this time. We want the people associated with the contestants to have a good time and enjoy the special activities planned throughout the pageant.

CHAPERONES: *Chaperones will be with the contestants throughout the entire pageant and will provide the assistance needed during the competition. This will include transportation to all events and supervision during all activities. Families will need to provide their own transportation, as well as provide for the complete care and feeding of the contestant's horse throughout the pageant.*

MRU PAGEANT CONTESTANT RULES: *Copies of the rules will be provided at contestant/parent orientation for each contestant to sign.*

- 1. Be on time if not early to every function.*
- 2. No use of room phones or cellular phones.*
- 3. No mother, father, boyfriend, or coach contact at the hotel.*
- 4. No use of laptop, iPad, iPod, etc. You may not have access to email or Internet.*
- 5. Gossip, defamation of character and slander will not be tolerated.*
- 6. No extra frills, do exactly as the pattern is set, do not differ, judges will be informed.*
- 7. NO UNETHICAL OR UNPROFESSIONAL BEHAVIOR WILL BE TOLERATED.**

Any infraction of the above rules will lead to disqualification of contestant.

MRU PAGEANT PARENT RULES: *Copies of the rules will be provided at contestant/parent orientation for each parent to sign.*

- 1. No unauthorized contact with girls or judges.*
- 2. No comments or coaching during activities.*
- 3. No heckling or jeering other contestants.*
- 4. No horses or trainers allowed in the indoor arena.*
- 5. Meet girls with horses at East gate of indoor arena.*
- 6. No family or friends are permitted on the contestant floor of the hotel near the contestant rooms.*
- 7. *NO UNETHICAL OR UNPROFESSIONAL BEHAVIOR WILL BE TOLERATED.**

Any infraction of the above rules may lead to disqualification of contestant.

SANCTION AND FRANCHISE: *The Miss Rodeo Utah Pageant has the official franchise and sanction of the Miss Rodeo America Pageant. All rules and regulations are included within the guidelines of the Miss Rodeo America Pageant.*

ENTRY FEE: *each contestant shall submit an entry fee of \$100.00 with her official application on, or before, the deadline for entry. **A \$50.00 late fee will be assessed to all applications turned in after the deadline.***

The Miss Rodeo Utah Pageant Committee endeavors to provide a quality pageant worthy of your talents and efforts. We have fun during the competition and every young woman is encouraged to join in this annual pageant activity. Further information can be obtained from:

*Nicole Cypers
Director*

801-726-9480 Cell

*Suzie Kendell
Assistant Director*

801-589-1901 Cell

*Judy Duncombe
Secretary*

*801-621-1696 Pageant Office
801-668-2555 Mobile*